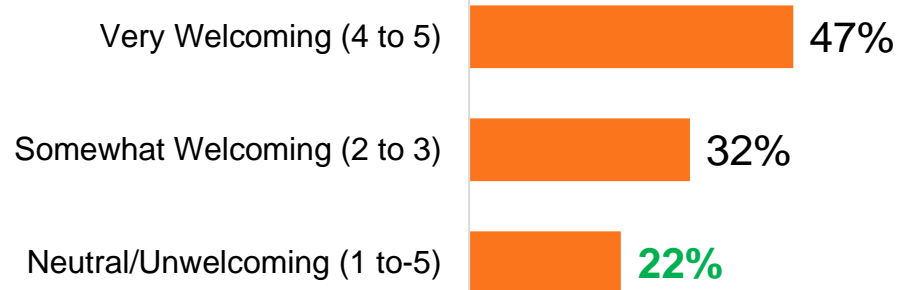


Profile: Small Town/Rural Area Parents

Base: Small Town/Rural Area Parents
(n=404)



How Welcoming is the School Environment



Agree/Disagree Statements (% Strongly/Somewhat Agree)

I feel like the teachers, faculty, and staff at my child's school respect me	77%
When I share feedback or concerns with my child's school, I feel like my input is heard and listened to	67%

The teachers at my school could do a better job giving parents/families honest feedback about their children

41% agree

46% agree

My child's school relies too much on technology like apps, texting, and mass e-mails to communicate with me

Top 5 Most Helpful Ways for Schools to Engage with Parents/Families

% ex/very helpful | % done

Provide parents with multiple measures on how their child is doing academically	75%	47%
Respond within 48 hours of when parents/families submit questions/comments	72%	37%
Provide training for teachers/staff on how to eliminate bias in how they engage w/ parents/ families from different cultural backgrounds	69%	16%
Provide accommodations to allow parents/families w/ disabilities to access info...engage with the school	68%	32%
Provide training for teachers and staff on how to communicate with all parents/families	67%	21%

51% rate last year's parent-teacher conferences as **excellent** or **very good**

61% say their child's school makes it easy to share thoughts with school administration

71% say their child's school makes it easy to share thoughts with teachers

44% are very confident they know who to ask or how to find information from their child's school

% Rates Their Child's School as Excellent

