## Top 5 Most Helpful Ways for Schools to Engage with Parents/Families

<table>
<thead>
<tr>
<th>Way</th>
<th>% ex/very helpful</th>
<th>% done</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide parents with multiple measures on how their child is doing academically</td>
<td>75%</td>
<td>47%</td>
</tr>
<tr>
<td>Respond within 48 hours of when parents/families submit questions/comments</td>
<td>72%</td>
<td>37%</td>
</tr>
<tr>
<td>Provide training for teachers/staff on how to eliminate bias in how they engage with parents/families from different cultural backgrounds</td>
<td>69%</td>
<td>16%</td>
</tr>
<tr>
<td>Provide accommodations to allow parents/families with disabilities to access info...engage with the school</td>
<td>68%</td>
<td>32%</td>
</tr>
<tr>
<td>Provide training for teachers and staff on how to communicate with all parents/families</td>
<td>67%</td>
<td>21%</td>
</tr>
</tbody>
</table>

## How Welcoming is the School Environment

- **Very Welcoming (4 to 5)**: 47%
- **Somewhat Welcoming (2 to 3)**: 32%
- **Neutral/Unwelcoming (1 to 5)**: 22%

## Agree/Disagree Statements (% Strongly/Somewhat Agree)

- I feel like the teachers, faculty, and staff at my child’s school respect me: 77%
- When I share feedback or concerns with my child’s school, I feel like my input is heard and listened to: 67%

## % Rates Their Child’s School as Excellent

- Communicating w/ me in ways I can access easily | 29%
- Providing academic updates to see if child on grade level | 27%
- Being responsive to my questions/concerns | 26%
- Helping me get to know school staff | 16%

### Profile: Small Town/Rural Area Parents

- **Base**: Small Town/Rural Area Parents (n=404)
- **51%** rate last year’s parent-teacher conferences as **excellent or very good**
- **61%** say their child’s school makes it easy to share thoughts with school administration
- **71%** say their child’s school makes it easy to share thoughts with teachers
- **44%** are very confident they know who to ask or how to find information from their child’s school

### The teachers at my school could do a better job giving parents/families honest feedback about their children

- **41%** agree

### My child’s school relies too much on technology like apps, texting, and mass e-mails to communicate with me

- **46%** agree