A PODCAST FOR PARENTS, BY PARENTS

Notes from the Backpack is a PTA podcast designed for millions of parents and the decision-makers they influence. Through the unique combination of expert, parent and educator guests, each 30-minute episode gives listeners real-life advice and ideas on supporting a child’s learning and development—all in parent-friendly language.

WHAT OUR LISTENERS ARE SAYING...

We have listeners across all 50 states and in over 40 countries who have described the show as engaging, empowering and useful.

Engaging podcast!

“I’m a former teacher and parent of a toddler, and this work is really fascinating. I am so glad the National PTA is helping parents understand how to maneuver different parts of their child’s school life!”

Meeting the needs of the busy parents!

“Kudos to PTA for entering the podcast world. I love the on-demand access to great tips and topics that meet a variety of needs of parents and families.”

Amazing new podcast.

“I love this resource! The episodes are packed with great new ideas and wonderful reminders about ways we can be the best parents possible. It is going to be a great resource for all parents!”

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IMPACT

1M Reach on Social Media
1K Average Downloads per Episode
13K Downloads of Season 1 Episodes

TRENDING TOPICS

Notes from the Backpack launched in September 2019 and Season 2 will debut in spring 2020. Season 1 includes 12 episodes of real conversations on trending issues in education and raising children. The highest performing episodes are:

▸ Middle School: What Every Parent Should Know
▸ The Myth of the Uninvolved Parent
▸ How to Raise Confident Kids
▸ Recess: Is it Just for Play?
▸ Beyond Academics: Preparing Your Kids for Life

Learn more at PTA.org/BackpackNotes and download and listen on Spotify, Apple Podcasts and Google Play.

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