



### Season 3, Episode 26: Talking Race & KidLit with Kwame Alexander

#### Overview

Below are sample social media posts, a newsletter blurb and graphics you can use to promote episode 26 of National PTA's Notes from the Backpack podcast. If you create your own social media posts, please tag National PTA and/or use the podcast hashtag #BackpackNotes. Thank you for your support and for helping us promote season 3 of the podcast!

#### Facebook & LinkedIn

How many books on your children's shelves feature Black and Brown characters?

Season 3 of the Notes from the Backpack podcast by [National PTA](#) premieres with a discussion about the importance of diverse stories in children's books with special guest [Kwame Alexander](#), award-winning children's fiction author.

Listen to learn how "The mind of an adult begins in the imagination of a kid," at [PTA.org/PodcastEp26](https://PTA.org/PodcastEp26)

#### Twitter

The books you read should be mirrors for your children to see themselves and windows to see others who are different from them. Listen to [@KwameAlexander](#) about the importance of diverse stories on [#BackpackNotes](#), a [@NationalPTA](#) podcast at [PTA.org/PodcastEp26](https://PTA.org/PodcastEp26).

#### Instagram

What is best-selling author [@KwameAlexander](#)'s writing process? How much does representation REALLY matter in children's literature? Find out by listening to the Notes From the Backpack podcast [#BackpackNotes](#) by [@NationalPTA](#) wherever podcasts are available or at [PTA.org/PodcastEp26](https://PTA.org/PodcastEp26).

#### Newsletter Blurb

Season 3 of the [Notes from the Backpack podcast](#) by National PTA premieres with a discussion about the importance of representation in kids' literature with Newbery Medal award-winning children's fiction author, Kwame Alexander. He also shares about his own writing process, how to inspire your kids to write and some of his favorite books!

Notes from the Backpack: A PTA Podcast is available on: [Apple Podcasts](#), [Google Podcasts](#), [Stitcher](#), [Spotify](#) and [TuneIn](#). Just search for "Notes from the Backpack" on your favorite podcast app.



### Graphics

### Facebook & Twitter

**NOTES FROM THE BACKPACK**  
A PTA Podcast

**Our Guest:** Kwame Alexander

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**THIS WEEK'S TOPIC:**  
**Talking Race & KidLit**

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# NOTES FROM THE BACKPACK

A PTA Podcast

**Our Guest: Kwame Alexander**

**THIS WEEK'S TOPIC:**  
**Talking Race & KidLit**