Season 3, Episode 26: Talking Race & KidLit

*with Kwame Alexander*

**Overview**
Below are sample social media posts, a newsletter blurb and graphics you can use to promote episode 26 of National PTA’s Notes from the Backpack podcast. If you create your own social media posts, please tag National PTA and/or use the podcast hashtag #BackpackNotes. Thank you for your support and for helping us promote season 3 of the podcast!

**Facebook & LinkedIn**
How many books on your children’s shelves feature Black and Brown characters?

Season 3 of the Notes from the Backpack podcast by National PTA premieres with a discussion about the importance of diverse stories in children’s books with special guest Kwame Alexander, award-winning children’s fiction author.

Listen to learn how “The mind of an adult begins in the imagination of a kid,” at PTA.org/PodcastEp26

**Twitter**
The books you read should be mirrors for your children to see themselves and windows to see others who are different from them. Listen to @KwameAlexander about the importance of diverse stories on #BackpackNotes, a @NationalPTA podcast at PTA.org/PodcastEp26.

**Instagram**
What is best-selling author @KwameAlexander’s writing process? How much does representation REALLY matter in children’s literature? Find out by listening to the Notes From the Backpack podcast #BackpackNotes by @NationalPTA wherever podcasts are available or at PTA.org/PodcastEp26.

**Newsletter Blurb**
Season 3 of the Notes from the Backpack podcast by National PTA premieres with a discussion about the importance of representation in kids’ literature with Newbery Medal award-winning children’s fiction author, Kwame Alexander. He also shares about his own writing process, how to inspire your kids to write and some of his favorite books!

Notes from the Backpack: A PTA Podcast is available on: Apple Podcasts, Google Podcasts, Stitcher, Spotify and Tuneln. Just search for "Notes from the Backpack" on your favorite podcast app.
Communications

Content

Graphics

Facebook & Twitter

NOTES FROM THE BACKPACK
A PTA Podcast

Our Guest: Kwame Alexander

LISTEN NOW ON

THIS WEEK’S TOPIC:
Talking Race & KidLit

A PTA Podcast ➨ PTA.org/BackpackNotes