

DANGERS OF ALCOHOLIC ENERGY DRINKS

- Whereas, Non-alcoholic energy drinks are a multi-billion dollar industry. The packaging of alcoholic energy drinks mimics non-alcoholic energy drinks, which particularly appeal to youth; and
- Whereas, Alcoholic drinks with caffeine appeal to young people who consume caffeinated nonalcoholic energy drinks. Thirty-one percent of 12 to 17 year-olds report regular consumption of non-alcoholic energy drinks; and
- Whereas, Alcoholic energy drinks are prepackaged beverages containing alcohol, which is a depressant, and stimulants such as caffeine and guarana; and
- Whereas, Adding stimulants to alcohol reduces a drinker's perception of intoxication and promotes the delusion of drinking and functioning without impairment; and
- Whereas, In an agreement with a coalition of State Attorneys General, Anheuser Busch and Miller/Coors have discontinued distribution of alcoholic energy drinks. However, other companies continue to produce these beverages; therefore be it
- Resolved, That National PTA and its constituent organizations educate parents, students, administrators, teachers and community members about the dangers of consuming alcoholic energy drinks; and be it further
- Resolved, That National PTA and its constituent organizations seek legislation requiring that alcoholic energy drink manufacturers provide prominent alcohol content percentage on the label, as well as health and safety warnings indicating the dangers of combining alcohol with caffeinated beverages
- Adopted: by the 2009 Convention of Delegates