



Health and
Safety *for*
EVERY CHILD

HILL DAY EXPERIENCE

at the 125th Anniversary Convention

**Gaylord National Resort & Convention Center
National Harbor, Maryland**



2022 Hill Day Experience Webinar: Mobilize the PTA Way

Wednesday May 4th, 2022

Agenda

- 2022 Hill Day Experience
- PTA's 2022 Hill Day Asks
- Best Practices & Tips for Successful Hill Meetings
- Additional Resources
- Q & A





National PTA Hill Day Experience Schedule

Tuesday, June 14, 2022 – Wednesday, June 15, 2022

All events to take place at the Gaylord National Harbor Convention Center, except for actual visits on Capitol Hill.

June 14th:

3:00 p.m. – 5:00 p.m. ET Legislation Committee Meeting

5:00 p.m. – 6:00 p.m. ET Hill Day Experience Welcome & Reception

6:15 p.m. – 7:00 p.m. ET Hill Day Experience Breakouts – Hill Ask State Breakouts

June 15th: We take to Capitol Hill!! (Meetings to start no earlier than 10 a.m.)

7:30 a.m. – 9:00 a.m. ET Hill Day Experience: Congressional Awards & PTA Awards Breakfast

9:30 a.m. – 5:00 p.m. ET Hill Day Experience – Meetings with Congress on Capitol Hill

5:30 p.m. – 7:00 p.m. ET Hill Day Experience Debrief & Celebratory Reception

The schedule for the rest of convention is available at:
<https://www.pta.org/home/events/National-PTA-Convention-Expo/agenda>

What is the Importance of Hill Visits?

- ✓ Chance to bring attention to issues important to PTA.
- ✓ Chance to personalize a policy issue & highlight impact on families.
- ✓ Chance to build a relationship with a Congressional office.
- ✓ Chance to show #PTAPower on Capitol Hill and uplift voices of parents.
- ✓ Chance to impact policy decisions through effective collective action.



PTA's 2022 Hill Day Asks

FY2022 Reconciliation & FY2023 Appropriations

Community Safety & Youth Violence Prevention

Youth Mental Health

Child Nutrition Reauthorization

FY2022 Reconciliation & FY2023 Appropriations

Despite the increase in public school enrollment and the rising cost of education resources and services, federal funding for public education programs has remained at 2% of the federal budget for decades.

PTA has long advocated to ensure children have access to adequately funded public schools that improve their overall well-being and allow students to reach their fullest potential.





FY2022 Reconciliation & FY2023 Appropriations

On June 15th, we will be calling upon Congress to support funding for:

- ✓ **School Infrastructure**
- ✓ **Child Nutrition Programs**
- ✓ **Child Care Support**
- ✓ **Youth Mental Health Services**
- ✓ **Family Engagement Programs**
- ✓ **Individuals with Disabilities Education Act**
- ✓ **Every Student Succeeds Act**
- ✓ **Youth Safety & Violence Prevention**

Community Safety & Youth Violence Prevention



PTA urges Congress to adopt measures that ensure our children are protected from harm and support schools in their efforts to create safe and welcoming spaces for every child in order to enhance youth development, growth and safety for all of our nation's students.

Community Safety & Youth Violence Prevention

Congress must pass legislation that:

- ✓ *Invests in evidence-based community violence intervention strategies*
- ✓ *Requires a waiting period and a comprehensive background check for all individuals prior to purchasing a firearm*
- ✓ *Funds research on gun violence prevention and encourages reporting on school crime and safety*
- ✓ *Prevents discrimination and harmful disciplinary practices in schools*
- ✓ *Encourages gun safety education and the safe storage of firearms*

Youth Mental Health



PTA urges Congress to adopt measures that ensure our children are protected from harm and support schools in their efforts to create safe and welcoming spaces for every child in order to enhance youth development, growth and safety for all of our nation's students.



Youth Mental Health

Congress must pass legislation that:

- ✓ *Ensures all students have access to mental health resources at school & in their community, including targeted support for underserved populations & children experiencing trauma.*
- ✓ *Encourages schools to adopt practices that establish safe, supportive, and inclusive learning environments for all students.*
- ✓ *Promotes social emotional learning, including resources for families to support this critical practice at home.*
- ✓ *Extends pipeline of school-based mental health professionals and allows for schools to be reimbursed via Medicaid.*
- ✓ *Provides support services for whole families impacted by addiction.*

Child Nutrition Reauthorization

PTA urges Congress to strengthen and improve access to quality, nutritious school meals for all children with another historical reauthorization of these programs.



Child Nutrition Reauthorization

Congress must pass legislation that:

- ✓ Ensures school meals are healthy and nutritious for growing children and teens, consistent with the Dietary Guidelines for Americans*
- ✓ Enables schools to successfully transition after the pandemic back to following evidenced-based meal patterns thru higher reimbursement rates, administrative flexibilities, & technical assistance around production, procurement, and preparation*
- ✓ Encourages schools to adopt student wellness policies with the input of families and provide adequate time for kids to eat and play*

Digital PTA Hill Day Packet

2022 Hill Day Asks

Child Nutrition, Youth Mental Health & Community Safety

Priority Issue Areas for the 117th Congress

List of PTA-Endorsed Federal Legislation

Supplemental Resources



Best Practices and Tips for a Successful Hill Visit

Scheduling Tips & Best Practices

Study, Study & Practice in Your Own Words!

Day of Hill Visits Tips & Best Practices

Scheduling Tips and Best Practices

Give yourself at least 15 minutes
between each Hill Visit
if not more

Send the Digital PTA Hill Day
Packet to each office before
your in-person meeting

*76% of congressional staff want constituents
to provide materials in advance of the meeting*

Staff Quote

Send materials ahead of time by email - this starts the communication before the meeting, good staff will read ahead, staff get too many folders and whitepapers and they end up tossing them.

- Congressional Legislative Staffer

Copyright – Congressional Management Foundation
Source – CMF 2015 survey of congressional staff

Practice, Practice, Practice!

Review & Put Into Your Own Words the 2022 Hill Day Asks

Designed as a “menu” of options, speak to what resonates most with your community!

Research the member of Congress you are meeting with

Do they serve on a key committee? What priorities of theirs might align with our asks?

Gather local stories & data relevant to the 2022 Hill Asks

“I don’t believe in luck, I believe in preparation”-Bobby Knight



Health and Safety *for* EVERY CHILD



Day of Hill Visits Tips & Best Practices

Prepare Thoroughly for Your Meeting

Be on Time

Make a Connection



Stay Focused

Keep it Local

Make a Specific Request or "Ask"

Follow Up

Day of Hill Visits Tips & Best Practices

Attire

Wear formal attire with comfortable walking shoes

Bring necessary accessories for the weather

Please bring face masks in case requested in buildings or in certain offices

Security

Metal Detectors are at all Visitor's Entrances

Large bags, pointed objects, and aerosols are not permitted in the Capitol

Materials

Make sure to bring all of the materials you may need to your Hill Visits



Additional Resources

Where to Find Additional Resources

Who to Contact at State or National Level

Connect with National PTA on Social Media

Resources to Prepare Yourself

- [PTA Advocacy Toolkit](#)
- [PTA Takes Action Center](#)
- [PTA Public Policy Platform & Priorities](#)
- [PTA Position Statements & Resolutions](#)
- [2022 Hill Day Resources](#)



National PTA Hill Day Experience Schedule

Tuesday, June 14, 2022 – Wednesday, June 15, 2022

Agenda

June 14th 5:00pm – 6:00pm Welcome & Reception @ *Gaylord Convention Center*

June 14th 6:15pm – 7:00pm Hill Ask State Breakouts @ *Gaylord Convention Center*

June 15th 7:30am – 9:00am Advocacy Awards Breakfast @ *Gaylord Convention Center*

June 15th 9:00am-9:20am Board Buses & Head to Capitol Hill

June 15th 10:00am – 5:00pm Hill Meetings @ *Capitol Hill House & Senate Office Buildings*

June 15th 5:30pm – 7:00pm Hill Debrief & Celebratory Reception @ *Gaylord Convention Center*



Importance of Attending State Breakouts

- ✓ Meeting your group and your state leaders
- ✓ Planning for your Hill meetings, including delegating roles
- ✓ Reviewing final schedule of meetings for Hill Day
- ✓ Meeting fellow PTA advocates from your state
- ✓ Chance to ask questions and get excited!



Role of Federal Legislative Chairs (FLCs)

FLCs serve as the link between National PTA, your state's PTA members and your state's PTA leadership to promote advocacy and awareness of PTA's federal public policy agenda and legislative issues.

For the 2022 Hill Day Experience, they are responsible for:

- ✓ Scheduling as many Hill meetings with their state delegation as possible for Wednesday, June 15th, 2022 & submitting their list of meetings to National PTA
- ✓ Leading their state delegation during the State Breakout Session on June 14th, including assigning meetings & roles to attendees from their state
- ✓ Leading their state delegation on Capitol Hill during Hill Day June 15th
- ✓ Following up with Thank You emails to congressional offices after Hill meetings
- ✓ **Joining PTA Hill Day Experience Webinar for State Leaders May 10th**



Transportation & Getting Around

On Capitol Hill

Union Station



Complimentary shuttle bus service will be provided to Capitol Hill from 9:00am to 9:20am.

Because Hill meetings will conclude at different times, you will be responsible for your return to the Gaylord National Harbor Convention Center.

For Directions & Transportation Information:

<https://www.marriott.co.uk/hotels/maps/travel/wasgn-gaylord-national-resort-and-convention-center/>

What's Next?

*Weekly resources &
updates in your inbox!*

Read & prepare!

*FLCs: Continue
scheduling meetings &
join 5/10 webinar!*

Who to Contact for Additional Assistance?

Your State PTA Leaders
<https://bit.ly/PTAstate>

National PTA Staff
legcon@pta.org

Connect with National PTA on Social Media



/ParentTeacherAssociation



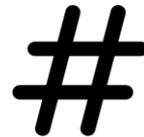
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PTACon2022



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Q & A – Email legcon@pta.org

