

Description and Nomination Requirements

2019 Outstanding Local PTA Advocacy of the Year Award



Description:

Advocacy is the cornerstone of National PTA's mission and our powerful voice is derived from the advocacy of individual PTA units on behalf of educational opportunity and well-being for all children.

National PTA presents an annual award to one local, district, council or regional PTA that through their dedication, leadership and efforts positively affected legislative and/or regulatory policy aligned with National PTA's public policy agenda. The winning PTA will receive two all-expense paid* trips to the 2019 Legislative Conference March 12-14 and will be recognized at an awards ceremony at the conference in Arlington, VA.

*Expenses include and are limited to round-trip airfare, hotel accommodations, ground transportation, conference registration and materials, and per-diem food expenses for the approved dates.

Nomination Requirements:

[The Local/District/Council/Regional PTA Outstanding Advocacy Award](#) will be presented to a PTA that positively impacted legislation or policy and these efforts must be based on a local or state issue, involve working with multiple organizations or coalitions through grassroots collaboration, and contain a public awareness/advocacy training component for PTA members and the community at large. Nominations will be judged based on the point values assigned to each required question. Any PTA member may submit a nomination and presidents may nominate their own PTA. Only PTAs in good standing may be nominated. Please note that as part of the process, local and state PTA leaders may be contacted. **To submit a nomination, please fill out [this form](#).**

Complete [nomination forms](#) must include:

- Contact and PTA membership information for both the PTA nominated and the nominator;
- A brief narrative for each question below concerning the PTA's advocacy on behalf of PTA (500 words or less per question);
- At least one (3 maximum) supplemental document of the PTA's advocacy efforts (i.e. Op-Ed, blog post, action alert, photo, legislative action plan, etc. - get creative!).

The deadline for nomination is December 14, 2018 at 11:59 PM EST. Please contact National PTA Government Affairs Coordinator, Hannah Engle, at hengle@pta.org or at 703-518-1262

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with any questions or concerns about the award process or nomination form. Award winners will be notified by mid-January 2019.

