

PREVENTING SOLICITATION OF ADULT PRODUCTS TO MINORS

- Whereas, Companies and marketers in the U.S. spend billions of dollars a year on advertising and promotion; and
- Whereas, Children are cognitively and psychologically defenseless against advertising, and most often advertisers target youth at the earliest age possible; and
- Whereas, Research has shown that advertisements of products which are illegal to minors has a strong impact upon influencing decision making, behavior, safety, and health; and
- Whereas, Experts suggest that parents or guardians should set boundaries, discuss, and actively monitor their children's access to technology and internet usage; therefore be it
- Resolved, That National PTA and its constituent associations support legislation that prohibits knowingly providing to minors any information that would be harmful to minors or selling materials to minors that are illegal, including, but not limited to pornography, tobacco, electronic cigarettes, alcohol, marijuana, and gambling; and be it further
- Resolved, That National PTA and its constituent associations support legislation and penalties for those who violate online solicitation laws; and be it further
- Resolved, That National PTA and its constituent associations support the choice for parents to limit or restrict electronic communication and harmful messages that are being sent to their families and children; and be it further
- Resolved, That National PTA and its constituent associations work with state, federal, and other agencies to educate families, schools, and communities on tools and services to help prevent illegal and/or harmful solicitations to minors.
- Adopted: by the 2015 Board of Directors