COVID-19 Relief Funding
Live Chat Q/A

Meet Your Facilitators

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Welcome

Grant Overview

Determining Need

Q/A

Welcome

- Session is being recorded
- Everyone is muted for quality audio
- Use the chat box to engage with us
- How was your day?
- If applying right now, which grant priority area would you select?

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Grant Overview

- Applications due – July 12th
  - Don't wait until the last day... please
- Must be in good standing
- Public announcement – August 5th
- Locals Units
  - $5000
- District, Council, Regions Units
  - $15,000

Determining Need

- Use a Matrix
  - Impact
  - Changability
- The more people you ask…
  - The more diverse your ideas will be
- Consider how you are uniquely able to address needs

Step 1 – Cast the Net

- Brainstorm ideas
  - Ask all stakeholders for possible grant application ideas
    - Virtual meeting (use polls, chat boxes)
    - GoogleDocs
    - SurveyMonkey

Step 2 – Sift and Sort

- Collect and sort community brainstorming responses
  - Delete duplicates
  - Find themes and bucket
  - Categorize under one of the four grant priority areas
    - MH/SE, FI, DL, IDA

Step 3 – Prioritize Need

- Ask your community again!
  - Impact
    - 1-10 greatest impact
  - Changeability
    - 1-10 greatest control to create change
- Average scores and plot
- Stick to the ideas in the top, right quadrant

Your Turn

- Let's try it!
  - What is an example where PTA made a significant impact?
  - Where would PTA have very little ablity to control change?

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Step 4 - Find Your Idea

- Listen to your families and community
- Consider partners
- Consider BOD strengths and passions
- Consider administration goals
- Consider a strong application

Resources

- Resource documents
- [Website](#)
- Webinars
  - Watch the website for details
- Our team
  - grants@pta.org

4 Part Food Insecurity Webinars

- **What is food insecurity?**
  - June 11th from 6-6:30 pm EDT
- **How is the charitable food sector addressing food insecurity during COVID-19?**
  - June 18th from 6-6:30 pm EDT
- **How can PTAs address food insecurity during and after COVID-19?**
  - June 25th from 6-6:30 pm EDT
- **How can PTAs Advocate for Child Nutrition Programs to Reduce Food Insecurity?**
  - July 9th from 6-6:30 pm EDT

Priority Area Webinars

- Internet and Device Access
  - Register Here – June 16th at 7:30 pm ET
- Mental Health/Social Emotional Support
  - Register Here - July 14th at 7:30 pm ET
- Distance Learning
  - Register Here - August 13th at 7:30 pm ET
- Food Security
  - Register Here - September 17th at 7:30 pm ET

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Type in Your Questions

Our Turn...

After hearing this Q/A, which grant priority area would you select?

Thank You

You are appreciated!