COVID-19 Relief Funding
Live Chat Q/A
Meet Your Facilitators

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Welcome

• Session is being recorded
• Everyone is muted for quality audio
• Use the chat box to engage with us
• How was your day?
• If applying right now, which grant priority area would you select?
Grant Overview

• Applications due – July 12\textsuperscript{th}
  • Don’t wait until the last day… please
• Must be in good standing
• Public announcement – August 5\textsuperscript{th}
• Locals Units
  • $5000
• District, Council, Regions Units
  • $15,000
Determining Need

• Use a Matrix
  • Impact
  • Changability

• The more people you ask...
  • The more diverse your ideas will be

• Consider how you are uniquely able to address needs
Step 1 – Cast the Net

• Brainstorm ideas
  • Ask all stakeholders for possible grant application ideas
    • Virtual meeting (use polls, chat boxes)
    • GoogleDocs
    • SurveyMonkey
Step 2 – Sift and Sort

• Collect and sort community brainstorming responses
  • Delete duplicates
  • Find themes and bucket
  • Categorize under one of the four grant priority areas
    • MH/SE, FI, DL, IDA
Step 3 – Prioritize Need

• Ask your community again!
  • Impact
    • 1-10 greatest impact
  • Changeability
    • 1-10 greatest control to create change
• Average scores and plot
• Stick to the ideas in the top, right quadrant
Your Turn

Let’s try it!

- What is an example where PTA made a significant impact?
- Where would PTA have very little ability to control change?
Step 4 - Find Your Idea

- Listen to your families and community
- Consider partners
- Consider BOD strengths and passions
- Consider administration goals
- Consider a strong application
Resources

• Resource documents
• Website
• Webinars
  • Watch the website for details
• Our team
  • grants@pta.org
4 Part Food Insecurity Webinars

• What is food insecurity?
  • June 11th from 6-6:30 pm EDT

• How is the charitable food sector addressing food insecurity during COVID-19?
  • June 18th from 6-6:30 pm EDT

• How can PTAs address food insecurity during and after COVID-19?
  • June 25th from 6-6:30 pm EDT

• How can PTAs Advocate for Child Nutrition Programs to Reduce Food Insecurity?
  • July 9th from 6-6:30 pm EDT
Priority Area Webinars

• Internet and Device Access
  • Register Here – June 16th at 7:30 pm ET

• Mental Health/Social Emotional Support
  • Register Here - July 14th at 7:30 pm ET

• Distance Learning
  • Register Here - August 13th at 7:30 pm ET

• Food Security
  • Register Here - September 17th at 7:30 pm ET
Live Chat Q/A
Type in Your Questions
Our Turn…

After hearing this Q/A, which grant priority area would you select?
Thank You

You are appreciated!