

THE VALUE OF

PTA MEMBERSHIP

For over 127 years, National PTA has worked to better the lives of every child in America. When you belong to PTA, you are part of a network of millions of parents, caregivers, students, teachers, administrators, business leaders and policymakers who work together to ensure our public schools provide a quality education for every child in a safe and healthy environment.

PTA Members ...

- **Strengthen** family and community engagement in schools.
- **Elevate** the voices of families in critical child advocacy work.
- **Support** programs that improve student outcomes, mental health, well-being and success.

2.5M+
Members

13.8M
Students served

53%
of PTAs serve Title I schools

57%
of students we serve are students of color

71%
of dues spent on programs for PTAs and families

\$4.7M+
in grant funding provided to state and local PTAs since 2020



Community

PTA provides a network of support for families during the busy, fast-paced school year. PTAs across America offer thousands of opportunities for parents, caregivers, students, teachers, administrators, business leaders and political leaders to build the relationships that help our communities thrive.



Advocacy

PTA remains the conscience of the country for child and youth-related issues. PTA members advocate every day for federal, state and local policy initiatives that better the lives of every child in education, health and safety.



Programs

PTA provides research-based, high-quality programs that encourage families to explore everything from the arts and STEM, to healthy lifestyles and academic improvement initiatives. They're innovative, easy to implement and even better—they're fun!



Funding

PTA membership gives local PTAs access to grants in order to offer National PTA programs and events to help schools and PTAs better engage families, support student success, improve the health and safety of students and families, increase access to arts education or celebrate advocacy and diversity. Since 2020, local PTAs have received over \$4.7 million in grants!



Leadership Development

PTA provides leadership development and support to prepare leaders to run and grow their PTA. Our new online learning community, Thrive, offers short courses that can be taken from anywhere. PTA also provides mission-based training on family engagement and diversity, equity and inclusion.



Resources

PTA brings the latest parenting advice, membership recruitment tools, programs, leadership development and advocacy training to help PTA members and leaders stay on the leading-edge and give more to our nation's children and families.