

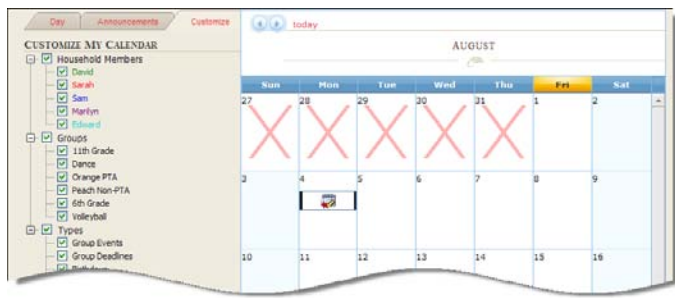
Arrgh! Communications

How many times have you heard members say, “***I didn’t get the email.***” Or, how about, “***My son didn’t give me a flyer about that.***” We know how frustrating that can be. With OMDR*plus*, powered by Just Between Friends, you may never have to hear those exasperating comments again!

OMDR*plus* has an **incredible communications system** to help you distribute all of the important information you need to get out to your members. We know what communication tools you need as a leader. So, we’ve included **an automatic email reminder system; a tool for you to communicate by grade or even class; and an events & announcements section** that’s updated with your notices.

We also know how maddening it can be for your members – busy moms & dads who are looking for a way to easily manage their children’s participation in group activities and their own group volunteer work. So, OMDR*plus* comes to their rescue!

The system **provides members with customized calendars – a single place to see all of their family’s activities.** It also includes an easy way to stay connected with you and other PTA members.



Easy to be Green Directories

Directories are one of your most important tools because they enable you to keep in touch with your members and helps members to stay in touch with one another. Remember Kermit the Frog’s song – “It’s not easy bein’ green.” Well, with OMDR*plus*, we make it **easy to be green!**

You’ll have **the ability to create private and secure online directories with powerful searching capabilities** and lots of other great features. The online directories provide you with the opportunity to have multiple last names in the same family; multiple contact phone numbers and email addresses; and parental choice of what information will be shared.

If you opt to print your directory, you’ll still benefit from OMDR*plus*. **The system automates the creation of paper directories**, which will reduce the amount of time and effort you typically would spend on this task.



Get started at:

www.JustBetweenFriends.com/PTAquickstart

Volunteeriffic!

Volunteer Management

We know how difficult and time-consuming volunteer recruitment and management can be. Soon, OMDR*plus* will include tools to help you with these important tasks – it’s **Volunteeriffic!**

You’ll be able to match volunteers to each event and see who hasn’t volunteered yet, but has good potential. And, by using the OMDR*plus* communication tools, you’ll already be able to let parents know about new volunteer opportunities.

The volunteer recruitment and management tools also help you to evenly distribute volunteers’ workload, which will help to reduce burnout.

Volunteers are the heart and soul of PTA fundraising events. You need a system that will enable you to reach your fundraising goals. With OMDR*plus*, you have the tools you need to increase your membership and get those members involved.

The *plus* in OMDR*plus*! Member Management

We know that you're a leader because you believe in the PTA mission. We also know that sometimes the paperwork can take you away from your passion. But, the paperwork is necessary to fulfill the PTA mission. Sort of like a Catch-22, isn't it? **So, OMDR*plus* has made tasks like lists, reports, membership cards and communications easier than ever.**

Originally, OMDR was developed to be a member data entry system. But, National PTA realized that you needed more efficient tools to effectively run your groups; and members needed ways to simplify their lives. So, PTA turned to Just Between Friends, a dynamic software development group, to take OMDR to the next level. That's what they did – and OMDR*plus*, powered by Just Between Friends, was born.

PTA and Just Between Friends started with the original OMDR system and made it better. We know how important member management is, so we started with those tools. You'll find **enhanced methods for membership renewal and tracking.** You'll also be using **an updated member and officer entry and editing tool.**

OMDR*plus* also helps you to recruit new members from non-member parents, while reducing the effort of signing up and tracking membership. With OMDR*plus*, you'll spend less time doing tasks that used to sap your energy. And, as we all know, energized leaders are the best leaders!

Now, that's easy! Get started

We know how overwhelmed you can feel at times, so we made sure the migration from OMDR to OMDR*plus*, powered by Just Between Friends, takes place automatically. **All of your current OMDR data moves easily over to OMDR*plus*.**

PTA and Just Between Friends worked together to develop OMDR*plus* to strengthen your PTA and simplify the lives of your members. You'll experience all of the benefits of **improving communications; simplifying directories; managing membership-related tasks; managing volunteers and social networking** -- all by using an easy interface.

Through Just Between Friends webinar training, you'll discover just how easy OMDR*plus* is to use. Many PTA leaders get so excited about the benefits of using OMDR*plus*, they think of new ways to use it. We've received a lot of suggestions and continue to add more features to support your efforts.

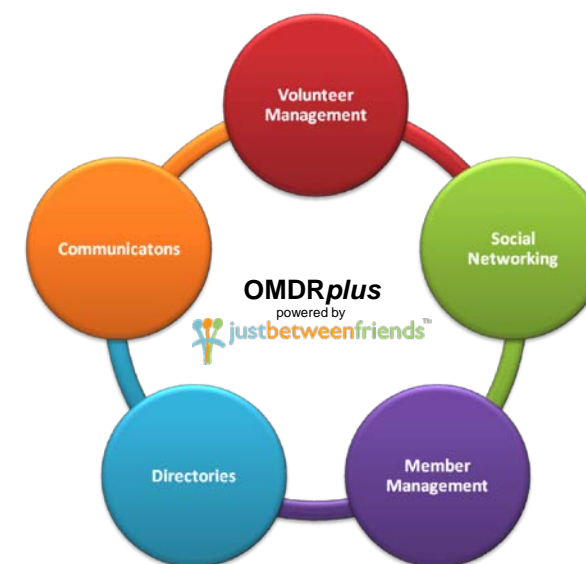
Ready, set, go!

It's fast and easy to get started. Just go to:
www.JustBetweenFriends.com/PTAquickstart

and set up your group in Just Between Friends. After that, you'll participate in a webinar training session. Then, you're ready to get parents involved. When they hear how easy it will be for them to manage their children's activities and their communications with PTA, they'll even want to involve the system in other aspects of their lives.

PTA[®]

Running your PTA is about to
get easier . . .



. . . so get off to a fast start and
enjoy benefits all year long

 justbetweenfriends™